

MIRACON

FESTIVAL ASSOCIATION
MIRAMICHI, NB

MIRACON FESTIVAL ASSOCIATION VENDOR PACKAGE



VENDOR INFORMATION FOR MIRACON AND MIRAMICHI HORROR FEST

****IMPORTANT NOTES****

Submitting an application does not guarantee acceptance. Previous participation as a vendor does not ensure future acceptance. Upon receiving your application, we will send a confirmation email with this information. Please review it carefully and notify us immediately at miraconfestivalassociation@gmail.com if there are any errors, so we can make the necessary corrections.

All potential vendors must apply when applications open. Incomplete applications will not be considered until all complete applications have been reviewed and are likely to be rejected. Please fill out the form meticulously.

- To be accepted as a vendor, your goods or services must align with pop culture, science fiction, fantasy, comic books, cosplay, and/or gaming, with the exception of food vendors and sponsors.
- Multi-level marketing firms are not accepted at Miracon. If you have not previously vended with us, we require a portfolio to process your application. Please provide a primary link to your work when completing the application, including photos of your display/setup. This can be via a website or any social media platform. If you do not have a portfolio or website, please email photos of your work after submitting the application. This is mandatory for consideration.

APPLICATION APPROVAL CRITERIA

Applications are evaluated and approved based on the following criteria, ranked from most important to least important:

Adherence to Our Theme

Does this vendor offer something our attendees want to see at Miracon? Do their products or services align with our themes of Sci-fi, Fantasy, Gaming, Comics, Cosplay, and Pop Culture?

Uniqueness

Is the vendor offering a product or service that is new to Miracon or has not been seen in recent years? Is their product, service, or art style distinct compared to other applicants? For returning vendors, do they have new products available?

Variety

- Does the vendor offer a diverse range of products?
- Do they cater to multiple interests and demographics?

Quality of Work

- This is the least important criterion. While we are not here to critique art, we aim for our vendors to be successful and provide quality products for our attendees.

Applications are timestamped, and we may give preference to earlier applicants when choosing between similar vendors. We support local, Atlantic-based businesses and artists, but we also encourage vendors from national and international locations to apply and bring their unique artistry and retail vision to Miracon.

SPONSORS ARE NOT INCLUDED IN THESE GUIDELINES

SPACE SHARING

We permit sharing of vendor spaces, but both applicants must each complete an application and indicate their intention to share at the time of applying. Vendors are not allowed to sell, sublet, or otherwise divide their space without explicit approval from Miracon. Failure to disclose sharing information on the original application and having someone share your table at the event without prior approval will result in immediate dismissal, with no refund, and jeopardize your status at future events. **A maximum of two people are allowed to share one space.**

If the primary table holder decides to cancel, there are two options:

- The secondary space holder may take over the space as an individual. If the invoice is not yet paid, the balance is transferred to the secondary space holder to be paid by the existing deadlines.
- Once the space is transferred to the secondary space holder, sharing will only be allowed with an eligible vendor from the approved waitlist, at the discretion of the Miracon Team.

WAITLIST

Due to high interest and limited space on our vendor floor, many potential vendors will be placed on our waitlist. We do not rank our waitlist. If spaces become available, we will seek vendors offering products or services not already represented to maintain balance and variety. For example, if a comic vendor withdraws, we will look for another comic vendor to replace them. If you are waitlisted, we will contact you if a space opens up.

CANCELLATION POLICY

All vendor fees are **non-refundable** unless the event itself is cancelled. Vendors must provide at least two (2) weeks' notice of cancellation to avoid jeopardizing their approval for future events. While we understand that accidents happen, vendors who "no show" without any notice will no longer be approved to vend at future events.

COMMUNICATION

Miracon will use the email address you provide during registration for all communications, including invoicing. If your email address changes after you apply, please update us as soon as possible. Ensure you provide an email address you check regularly, as important information will be sent as we approach the convention.

RULES FOR VENDORS AT MIRACON/HORROR FEST

****FULL DISCLOSURE OF ITEMS FOR SALE****

All vendors must disclose their intended sale inventory at the time of application before acceptance. All goods must adhere to local bylaws.

****INSURANCE****

Vendors selling weapons, food, drink, or other potentially hazardous materials must provide valid proof of liability insurance covering their presence at the convention. Failure to produce these documents may result in immediate dismissal without refund.

****PHOTOGRAPHY/VIDEOGRAPHY****

Video will be taken on site by Miracon, the media, film students, and attendees. If you do not wish to be filmed, refrain from entering the convention.

****SALES****

Miracon is a family-friendly convention. Any mature materials for sale may be removed, and refusal to comply may result in expulsion.

- Vendors must ensure items displayed do not cause offense to attendees.
- Raffle tickets must be licensed by the province with the license number clearly displayed.
- Promotional activities beyond traditional sales must be pre-approved by Miracon.

****COPYRIGHT POLICY****

Vendors must hold appropriate permissions for all merchandise for sale. The resale of unlicensed third-party products is prohibited. If you have questions, please ask.

****AI GENERATED ART POLICY****

Miracon does not accept AI-generated art or images for sale due to copyright concerns and respect for actual artists. If you have questions, please ask.

****SALES OF WEAPONS****

Weapons sales are prohibited. Violators will be removed from the premises without refund.

****FOOD VENDORS****

Food vendors must be prepared for high demand. Food Safety permits may be required.

****DISPLAYS****

- Tabletop vendors are limited to building displays on top of their table. Displays must not impede neighboring vendors or venue traffic flow.
- Open flames are not permitted. Electrical equipment must be approved by the venue and fire marshal.

****BADGES****

Vendors must wear badges at all times. Vendor badges are transferable among staff but are for staff use only.

****SECURITY & FIRST AID****

Security and first aid services will be available on-site.

****CODE OF CONDUCT****

Vendors must abide by Miracon's anti-harassment policy and costume regulations.

****LOAD IN / LOAD OUT****

Specific times will be communicated via email.