

MIRAMICHI HORROR FEST 2024
SEPTEMBER 28, 2024
MIRAMICHI ECO CENTER

Welcome to the Miramichi Horror Fest Sponsorship Package! We are thrilled to present an exclusive opportunity to partner with one of the most anticipated events in the region. The Miramichi Horror Fest is a celebration of all things horror, bringing together enthusiasts, creators, and families for a weekend of spine-chilling fun and unforgettable experiences.

About Miramichi Horror Fest

Nestled in the heart of Miramichi, our festival has grown into a landmark event, drawing tons of visitors from near and far. The festival features a diverse array of activities including film screenings, haunted house, costume contest, a haunted museum, and much more. Our goal is to provide an immersive experience that captivates attendees of all ages and interests.

What to Expect:

- A Horrifying Vendor Market
- A Terrifying Haunted House
- Scary Movie Screenings
- A Candy Buffet
- Haunted Artifact Museum
- A Spooky Cafe
- A Mass Murder... Mystery Game
- A Haunted Parade the Night Before!

*Don't worry, this is an ALL AGES event! No littles will be given nightmares!

Why Sponsor Miramichi Horror Fest?

Sponsoring the Miramichi Horror Fest offers a unique opportunity to engage with a dedicated and passionate audience. By partnering with us, your brand will gain visibility and recognition among thousands of festival-goers, as well as extensive media coverage. Our comprehensive marketing strategy ensures your brand will be prominently featured across various platforms, enhancing your reach and impact.

Our Audience

The Miramichi Horror Fest attracts a diverse crowd, including:

- **Horror Enthusiasts:** Fans of horror films, literature, and culture who eagerly await our event each year.
- **Families:** Looking for fun and spooky activities suitable for all ages.

- **Creatives and Industry Professionals:** Filmmakers, writers, and artists showcasing their work and networking with peers.
- **Local Community:** Residents and businesses supporting a vibrant cultural event.

Sponsorship Benefits

We offer a range of sponsorship packages designed to suit different levels of investment and engagement. As a sponsor, you will receive:

- **Brand Visibility:** Prominent placement of your logo on promotional materials, event signage, and our website.
- **Media Exposure:** Inclusion in press releases, social media campaigns, and local media coverage.
- **On-Site Activation:** Opportunities to interact directly with attendees through booths, giveaways, and branded experiences.
- **Community Engagement:** Align your brand with a beloved local event, demonstrating your support for the arts and community.

Join us in making the Miramichi Horror Fest a spook-tacular success! Together, we can create an event that thrills, entertains, and leaves a lasting impression.

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Miramichi Horror Fest Sponsorship Opportunities

Presenting Sponsor: \$2000.00

Miramichi Horror Fest Presented By [Your Business]
 Mention on Radio Advertising
 Logo on ALL Promo Advertising, Socials & Website
 10' x 10' Booth at Horror Fest
 Logo on First Round of Print Advertisement
 Vendor Spotlight
 Sponsor Reel

Schedule Sponsor: \$1500.00

Logo on ALL Promo Advertising, Socials & Website
 10' x 10' Booth at Horror Fest
 Logo on First Round of Print Advertisement
 Your Logo with Link to Your Website on the Schedule (looked at by all attendees)
 Vendor Spotlight
 Sponsor Reel

Guest Sponsor: \$1000.00

Includes: Logo on ALL Promo Advertising, Socials & Website
10' x 10' Booth at Horror Fest
Logo on First Round of Print Advertisement
Vendor Spotlight
Sponsor Reel
Invitation to Dine with Guests & Staff

Advertising Sponsor: \$500.00

Includes: Logo on ALL Virtual Promo Advertising, Socials & Website
10' x 10' Booth at Horror Fest (optional) OR
Logo on First Round of Print Advertisement (optional)
Vendor Spotlight
Sponsor Reel (New!)

Candy Sponsor: \$300.00

Includes: Logo on First Round of Promo Advertising, Socials & Website
1 x 8FT Tables at Horror Fest
Vendor Spotlight
Sponsor Reel (New!)
Name the Candy Buffet

Prize Sponsorship: \$100 - \$250.00

Includes: Logo on First Round of Promo Advertising, Socials & Website